

Guide to the Floridiana Ephemeral Collection, 1905-2011

Descriptive Summary

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Administrative Summary

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History:

Preferred Citation: *Floridiana Ephemeral Collection, Special Collections Department, Tampa Library, University of South Florida, Tampa, Florida.*

Scope Note

Contains publications related to Tampa, other locations in Florida, and the state as a whole. Commemorations for individuals related to Florida are also included. Works are composed by businesses, organizations, and government entities. Examples of items include documents, pamphlets, books and other bound items.

Arrangement Note: Organized by subject and then date.

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Organized by subject and then date.

Subject Headings

Geographic Names: Florida
Hillsborough County (Fla.)
Hillsborough County (Fla.) -- Politics and government.
Tampa (Fla.)

Subject Terms: Florida -- Politics and government
Florida Businesses
Plays
State universities and colleges -- Florida
Tampa (Fla.) -- Politics and government -- History
Tampa Businesses
Tampa athletics

COLLECTION CONTENTS

BOX 1

FOLDER 1 : Florida Publications

FOLDER 1 ITEM : The Seminole Indians in Florida
Scope/Content: "The Runaways of the Grass Water Country."

FOLDER 1 ITEM : Florida Real Estate Boom Political Cartoon, 1920's?

FOLDER 1 ITEM : Chronology of the Most Important Events Connected with Florida History During Four Hundred and Fifteen Years : 1513 to 1928, 1928

FOLDER 1 ITEM : Common Forest Trees of Florida : How to Know Them, 1930

FOLDER 1 ITEM : Travel Guide of Florida, March 1, 1938

FOLDER 1 ITEM : Recommended Readings for the Florida Centennial, 1945

FOLDER 1 ITEM : Brief History of State of Florida, March 2, 1954

FOLDER 1 ITEM : Favorite Trees for Planting in Dunedin, 1970

FOLDER 1 ITEM : History of the Great State of Florida, 2010

FOLDER 2 : Florida Publications

FOLDER 2 ITEM : A Colorful Souvenir of the Sunshine City : St. Petersburg, Florida

FOLDER 2 ITEM : Marion County / Ocala Florida
Scope/Content: An informational brochure.

FOLDER 2 ITEM : The Sun Tropics : Hollywood-by-the-Sea

FOLDER 2 ITEM : Tamiami Trail : Florida's Modern Appian Way

FOLDER 2 ITEM : Naples, Florida, March 1888

FOLDER 2 ITEM : Cape Sable Florida, 1915

FOLDER 2 ITEM : 365 Facts About Ocala and Marion County, October 1, 1942

FOLDER 2 ITEM : Greetings from Sarasota, 1943

FOLDER 2 ITEM : Exciting Citrus County, Florida, 196-?

FOLDER 2 ITEM : Inverness & Citrus County Mapping Guide, 1977

FOLDER 2 ITEM : Castillo de San Marcos Pamphlet, 1980

FOLDER 3 : Florida Newspapers and Periodicals

FOLDER 3 ITEM : The Florida East Coast Homeseeker, June 1907

FOLDER 3 ITEM : The Florida Bar Journal, November 1953
Scope/Content: Vol. XXII, Number 9.

FOLDER 3 ITEM : Airportworld, November 1969

FOLDER 3 ITEM : Florida '76 Today : Bicentennial Commission of Florida, August 1975
Scope/Content: Vol. 4, Number 1

FOLDER 3 ITEM : Florida '76 Today : Bicentennial Commission of Florida, December 1975
Scope/Content: Vol. 4, Number 4

FOLDER 3 ITEM : Florida '76 Today : Bicentennial Commission of Florida, January 1976
Scope/Content: Vol. 4, Number 5

FOLDER 3 ITEM : Florida '76 Today : Bicentennial Commission of Florida, April-May 1976
Scope/Content: Vol. 4, Number 6

FOLDER 3 ITEM : The Florida Past Times, 1994
Scope/Content: Volume 1, No. 1.

FOLDER 3 ITEM : The Spur of the Moment : Junior League of Tampa, September 1996

FOLDER 4 : Florida Government Publications

FOLDER 4 ITEM : Finance and Taxation Problems of Florida Municipalities, 1930

FOLDER 4 ITEM : Copy of the Proposed Amendment to the State Constitution Outlawing the Closed Shop Contract in Florida, 1943

FOLDER 4 ITEM : Lake County School Board Policies, 1955-1956
FOLDER 4 ITEM : Proposed Constitution for Florida, 1960

FOLDER 4 ITEM : Florida State Road Department : Biennial Press Tour, October 4-8, 1964

FOLDER 4 ITEM : Bits 'O Laughter 1967-1968 Florida House of Representatives, February 14, 1968

FOLDER 4 ITEM : Economic Resource Impact Statement : Macdill AFB, Florida, September 30, 1987

☐ **BOX 2**

FOLDER 1 : Florida Businesses, Organizations, and Meetings

FOLDER 1 ITEM : The American Riviera Association
Scope/Content: Discusses Pinellas Peninsula, Florida as a desirable place for a "Health City."

FOLDER 1 ITEM : Florida in the Nation's Garden Spot with the Supreme Climate
Scope/Content: Issued by the Atlantic Coast Line; the standard railroad of the South.

FOLDER 1 ITEM : Exotic Tropical Plants : Wholesale Price List
Scope/Content: Shaffer Nurseries in Clearwater, Florida.

FOLDER 1 ITEM : Moon Lake Gardens and Dude Ranch
Scope/Content: "A 9000 Acre Sportsman's Paradise and Show Place for All Lovers of Outdoor Life in Florida." - New Port Richey, Florida.

FOLDER 1 ITEM : Railroad Checks
Scope/Content: Coast Cypress and R.R.Co.

FOLDER 1 ITEM : Royal Palm Nurseries, 1928
Scope/Content: Oneco, Florida.

FOLDER 1 ITEM : Royal Palm Nurseries, 1932
Scope/Content: Oneco, Florida

FOLDER 1 ITEM : Tropicana : Junior Woman's Democratic Club, 1937-1938
Scope/Content: Miami, Florida

FOLDER 1 ITEM : Jax : A Great Beer and Its Importance to Jacksonville..., 1947

FOLDER 1 ITEM : Lost Tree Club 1961-1962, 1961
Scope/Content: Palm Beach, Florida.

FOLDER 1 ITEM : Juan Cueto Y Hermano, 1963?
Scope/Content: "Many of Tampa's organizations learned to make cigars in this Havana factory."—Tony Pizzo.

FOLDER 1 ITEM : Forty-Ninth Annual State Convention of the Florida Federation of Music Clubs, April 24-26, 1966
Scope/Content: Sarasota, Florida.

FOLDER 1 ITEM : Greater Boca Raton Chamber of Commerce : 25 Years of Community Service 1952-1977, 1977

FOLDER 1 ITEM : History of the First United Methodist Church of Inverness, Florida, 1980

FOLDER 1 ITEM : Minutes of the 75th Annual Meeting of the Women of the Church Presbytery of Florida, March 17, 1981

FOLDER 1 ITEM : St. George's Plantation, 1984
Scope/Content: St. George Island, Florida

FOLDER 1 ITEM : Tarpon Springs Designers' Showcase 1986, September 20-October 19, 1986

FOLDER 2 : Florida Universities and Schools

FOLDER 2 ITEM : Ringling School of Art
Scope/Content: Sarasota, Florida

FOLDER 2 ITEM : A Souvenir from F.S.C.W., 1905
Scope/Content: Florida State College of Women : Tallahassee, Florida.

FOLDER 2 ITEM : The Red and Black : Hillsborough High School, May 1910
Scope/Content: Tenth Volume, No. 8.

FOLDER 2 ITEM : Sailor's Log, 1924
Scope/Content: Volume 1 published by the senior class of Sarasota County High School.

FOLDER 2 ITEM : Florida State President and Officers Dinner, March 15, 1933

FOLDER 2 ITEM : The Florida Alumnus, July 1936
Scope/Content: Volume X, Number 10.

FOLDER 2 ITEM : The University of Florida 1937 Homecoming Program, November 19, 20, 1937

FOLDER 2 ITEM : The 1939 Hatter, 1939
Scope/Content: Published by the students of John B. Stetson University : Deland, Florida

FOLDER 2 ITEM : Hillsborough High School 1932-1982 Reunion, April 24, 1982

FOLDER 2 ITEM : José Martí in Florida : Florida in José Martí - Tampa - USF and HCC, October 23-25, 1992

FOLDER 3 : Florida Sports Publications

FOLDER 3 ITEM : The "Blue Bird", 1931
Scope/Content: Picture of a race car at Daytona.

FOLDER 3 ITEM : Tampa Smokers 1947 Season : Official Score Book Magazine, 1947

FOLDER 3 ITEM : Lions American Bowl, January 10, 1971

FOLDER 3 ITEM : Tampa Bay Rowdies Vs. U.S. World Cup Team, July 4, 1985

FOLDER 3 ITEM : GTE World Challenge of Tampa, September 29-October 1, 1989
Scope/Content: "Keepsake Edition."

FOLDER 3 ITEM : St. Petersburg Pelicans Official 1989-1990 Yearbook, 1989

FOLDER 3 ITEM : Arenaball : Official Championship Game Media Guide, August 17, 1991

FOLDER 3 ITEM : Florida Firefighters Olympics XXII, 1995
Scope/Content: 1895-1995 : 100 Year Anniversary

FOLDER 3 ITEM : 22nd Annual Central Florida Scottish Highland Games, January 16, 1999

BOX 3

FOLDER 1 : National Government Publications Involving Florida

FOLDER 1 ITEM : United States District Court : Southern District of Florida
Scope/Content: Civil Action No. 86-11146-CIV-KING and No. 87-1545-CIV-KING. Attached label suggests that cases relate to Contras.

FOLDER 1 ITEM : Report on Florida Public Health Services to Governor Leroy Collins, January 5, 1955

FOLDER 1 ITEM : Florida's Presidential Dinner, February 27, 1964

FOLDER 1 ITEM : Florida's Presidential Dinner Seating Arrangments, February 27, 1964

FOLDER 1 ITEM : Bound Materials Relating to the Historic American Buildings Survey in 1973
Scope/Content: Focus is on Tampa, Florida.

FOLDER 2 : Commemorative Publications

FOLDER 2 ITEM : I Don't Have Time to be the Same : The Life Story of One of the Most Notorious Fossil Hunters in America
Scope/Content: By Frank Garcia as told to Don Miller. Copy is signed by Frank Garcia.

FOLDER 2 ITEM : From Roast to Boast, April 23, 1989
Scope/Content: "Being a partial compilation of the proceedings surrounding the ceremonial roasting of Don Harkness in celebration of his retirement after more than four decades of teaching."

FOLDER 2 ITEM : A Tampa Tradition : A Roast for Roland Manteiga, October 20, 1991

FOLDER 2 ITEM : A Roast for Fernando Noriega, November 4, 1994

FOLDER 2 ITEM : A Tribute to.....Congressman Sam M. Gibbons, November 7, 1996
Scope/Content: Copy signed by Sam Gibbons.

FOLDER 2 ITEM : Dr. Martin Luther King, Jr., Commemorative Birthday Celebration : 10th Annual Talent Showcase & Awards Ceremony
Scope/Content: Tampa, Florida.

FOLDER 3 : Tampa Plays

FOLDER 3 ITEM : The House Boat on the Sticks, January 28-29, 1921

Scope/Content: Presented by Egypt Temple Patrol and Band.

FOLDER 3 ITEM : "The Jollies of 1922", January 18-19, 1922

Scope/Content: Presented by Egypt Temple A.A.O.N.M.S.

FOLDER 3 ITEM : The Junior League Follies, February 26, 1935

Scope/Content: Presented by the Junior League.

FOLDER 3 ITEM : The Story of.. La Traviata, January 27, 1956

Scope/Content: By Verdi. Presented by Sun State Opera Federation.

FOLDER 3 ITEM : Theatre USF Ninth Annual Summer Theatre Festival, July 19-August 7, 1971

Scope/Content: Composed of three productions: West Side Story, The Happy Time, and The Member of the Wedding.

FOLDER 3 ITEM : The Witness, February 14, 1981

Scope/Content: A musical drama by Jimmy and Carol Owens. Presented by the Salvation Army Women's Auxiliary.

FOLDER 4 : Bolita Dream Book

FOLDER 5 : Florida and Tampa Color Views

Scope/Content: Donated by Maura Barrios

BOX 4

FOLDER 1 : Tampa and Hillsborough County Publications

FOLDER 1 ITEM : Plant City Area Map

FOLDER 1 ITEM : Plant City, Florida : World's Largest Winter Strawberry Market

FOLDER 1 ITEM : Tampa, Florida Hotels

FOLDER 1 ITEM : Tampa, Florida : West Coast Playground

FOLDER 1 ITEM : Viva Ybor!

Scope/Content: Ybor City : A City of Legend.

FOLDER 1 ITEM : Facts about Tampa, Florida, 1943

FOLDER 1 ITEM : Tampa's Centennial Year, 1855-1955, 1954?

FOLDER 1 ITEM : Tampa Facts, 1954

FOLDER 1 ITEM : Tampa Catalogo General, July 1-16, 1955

FOLDER 1 ITEM : America's Industrial Highways Lead to Tampa, 1957

FOLDER 1 ITEM : County Road Map, 1964

FOLDER 1 ITEM : Tampa Metroguide, 1974

Scope/Content: First Edition.

FOLDER 1 ITEM : A Pictorial History of Ybor City, 1975

FOLDER 1 ITEM : From Greater Tampa to You, 1977

FOLDER 1 ITEM : Ybor - The Golden Years : A Brief History 1900-1950, 1989

FOLDER 1 ITEM : Miracle at Cockroach Bay...The Leisey Shell Fossils, 1993

FOLDER 2 : Hillsborough County Government Publications

FOLDER 2 ITEM : Traffic Laws of the City of Tampa, Florida, October 1948

FOLDER 2 ITEM : Educational and Cultural Survey of Tampa Hillsborough County, Florida, 1957?

FOLDER 2 ITEM : A Guide to the Government of Hillsborough County, June 1964

FOLDER 2 ITEM : City of Tampa Florida : The Treasure City, 1968
Scope/Content: Government Organization and Structure.

FOLDER 2 ITEM : Port Development Plan, November 9, 1971
Scope/Content: Port of Tampa.

FOLDER 2 ITEM : Sensible Solutions in Tough Economic Times, Fiscal Year 2011
Scope/Content: Citizen's Budget Report.

FOLDER 3 : Hillsborough County Businesses, Organizations, and Meetings

FOLDER 3 ITEM : The Exquisite...Havana Cigars
Scope/Content: Brief history of the Tampa Cigar Industry.

FOLDER 3 ITEM : Florida
Scope/Content: "Valrico Citrus & Truck Land Co."

FOLDER 3 ITEM : Library Catalogue of Central Law Library of Hillsborough County, Florida

FOLDER 3 ITEM : Little Willie : Our Quarterly Price List
Scope/Content: "Franklin Printing Company."

FOLDER 3 ITEM : Radio : Shall We Use It? Will It Fit Our Business? Does It Create Sales? What Does It Cost? What about the Program?
Scope/Content: "Florida West Coast Broadcasting Co., Inc."

FOLDER 3 ITEM : St. Joseph's Hospital Community Cancer Center

FOLDER 3 ITEM : Program Cigar Industry : Golden Jubilee, February 23-26, 1935
Scope/Content: Tampa Ybor City, Florida.

FOLDER 3 ITEM : Jasmith Inc. : The House of Quality Products, March 1, 1938
Scope/Content: "Wholesale Price List."

FOLDER 3 ITEM : 35th Anniversary : Tampa Wholesale Liquor Co., Inc., 1944

FOLDER 4 : Hillsborough County Businesses, Organizations, and Meetings

FOLDER 4 ITEM : Florida Fashion Mart, February 17-19, 1946
Scope/Content: Annual Summer Showing in Tampa.

FOLDER 4 ITEM : The Bulletin, May 1951
Scope/Content: Tampa Section of the National Council of Jewish Women.

FOLDER 4 ITEM : The Bar Association of Tampa and Hillsborough County, Florida, 1957
Scope/Content: Recommended Fair Minimum Fee Schedule. Charter and By-Laws.

FOLDER 4 ITEM : What Makes Your Newspaper!, 1974
Scope/Content: "The Tampa Tribune and The Tampa Times."

FOLDER 4 ITEM : Annual West Tampa Sherife Association Benefit Ball, 1981

FOLDER 5 : Hillsborough County Businesses, Organizations, and Meetings

FOLDER 5 ITEM : History of the First Presbyterian Church of Tampa, Florida, June 1981

FOLDER 6 : Hillsborough County Businesses, Organizations, and Meetings

FOLDER 6 ITEM : Tampa : a Century of Success for the City of Tomorrow - Greater Tampa Chamber of Commerce Desk Calendar, 1985

FOLDER 6 ITEM : American Hospitals and Human Values : 1860-1988, April 14-16, 1988
Scope/Content: Tampa, Florida.

FOLDER 6 ITEM : Small Business Information Booklet, 1989
Scope/Content: "A Booklet of Important Information for Tampa Area Small Businesses."

FOLDER 6 ITEM : Viva América..., September 26, 1992
Scope/Content: Club 15.

FOLDER 6 ITEM : United States/Colombian Medical Association XIII Congress, July 28-31, 1993
Scope/Content: Tampa, Florida.

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